

WHAT COULD LOSING WEIGHT WITH WEGOVY™  
LOOK LIKE FOR YOU? SEE [PAGE 8](#)

# Finally, lose weight and keep it off



Actor portrayals throughout.

ONCE-WEEKLY

# wegovy™

semaglutide injection **2.4 mg**

Visit [SaveOnWegovy.com](https://www.SaveOnWegovy.com) to  
check your cost and coverage.

## What is Wegovy™?

Wegovy™ (semaglutide) injection 2.4 mg is an injectable prescription medicine used for adults with obesity (BMI  $\geq 30$ ) or overweight (excess weight) (BMI  $\geq 27$ ) who also have weight-related medical problems to help them lose weight and keep the weight off.

- Wegovy™ should be used with a reduced calorie meal plan and increased physical activity.
- Wegovy™ contains semaglutide and should not be used with other semaglutide-containing products or other GLP-1 receptor agonist medicines.
- It is not known if Wegovy™ is safe and effective when taken with other prescription, over-the-counter, or herbal weight loss products.
- It is not known if Wegovy™ can be used safely in people with a history of pancreatitis.
- It is not known if Wegovy™ is safe and effective for use in children under 18 years of age.

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

# Why is it so hard to lose weight and keep it off?

There are 2 stages of weight management—losing weight and maintaining weight loss

Reducing calories and increasing physical activity may lead to weight loss. But when you lose weight by eating fewer calories, your appetite hormones can change, making you feel more hungry so you eat more. This is why it may be difficult to maintain the weight you've lost.

**YOU'RE NOT ALONE**

**9 out of 10 adults** with obesity did not maintain weight loss long term



**YOU START LOSING WEIGHT**



A reduced-calorie meal plan and increased physical activity are important parts of your weight-loss plan.

**YOUR BODY PUSHES BACK**



But when you lose weight by eating fewer calories, your appetite may increase. This can push back against your progress.

**THE GOOD NEWS IS**

there are prescription medicines that can help you address the cycle of weight loss and regain.

## How does Wegovy™ work?

Every day, the brain receives signals from different places in the body. Some of these signals, called appetite hormones, **help regulate your food intake.**

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**REDUCES  
 APPETITE**

Wegovy™ works by mimicking a hormone that targets areas of the brain involved in regulating appetite and food intake. This can help you eat less, which can lead to

**WEIGHT LOSS**

### Important Safety Information

**What is the most important information I should know about Wegovy™?**

Wegovy™ may cause serious side effects, including:

- **Possible thyroid tumors, including cancer.** Tell your healthcare provider if you get a lump or swelling in your neck, hoarseness, trouble swallowing, or shortness of breath. These may be symptoms of thyroid cancer. In studies with rodents, Wegovy™ and medicines that work like Wegovy™ caused thyroid tumors, including thyroid cancer. It is not known if Wegovy™ will cause thyroid tumors or a type of thyroid cancer called medullary thyroid carcinoma (MTC) in people.

**Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.**

“*I'm more satisfied after dinner.  
 I want dessert less often.*”



Actor portrayal.

**Talk to your health care provider at your next visit.**

Visit [Wegovy.com](https://www.wegovy.com) for tips that can help you begin a conversation

### Important Safety Information

**What is the most important information I should know about Wegovy™? (cont'd)**

Wegovy™ may cause serious side effects, including: (cont'd)

- Do not use Wegovy™ if you or any of your family have ever had a type of thyroid cancer called medullary thyroid carcinoma (MTC) or if you have an endocrine system condition called Multiple Endocrine Neoplasia syndrome type 2 (MEN 2).

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# Wegovy™ could help you lose weight and keep it off

In a 68-week medical study of 1,961 adults\* living with obesity or excess weight with a related medical problem:

ADULTS LOST  
ON AVERAGE

**~35 LB**

(or ~15% body weight)  
while taking Wegovy™

- People taking placebo lost an average of 6 lb (or ~2.5% body weight)
- The average starting weight for both groups was ~232 lb

**While taking Wegovy™, people not only lost weight, but also kept it off.**

\*Results are from a 68-week medical study of adults with obesity (BMI ≥30) and adults with excess weight (BMI ≥27) who also had weight-related medical problems including high blood pressure or high cholesterol. People with type 2 diabetes were excluded. Both groups were instructed to take the medicine along with a reduced-calorie meal plan and increased physical activity. 7% of people taking Wegovy™ (92 people) left the medical study due to side effects, compared to 3.1% of people taking placebo (20 people).

## Important Safety Information (cont'd)

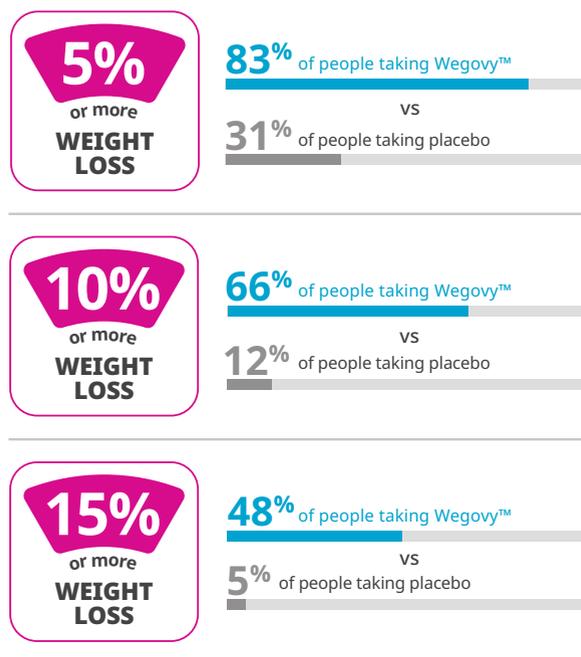
**What is the most important information I should know about Wegovy™? (cont'd)**

**Do not use Wegovy™ if:**

- you or any of your family have ever had a type of thyroid cancer called medullary thyroid carcinoma (MTC) or if you have an endocrine system condition called Multiple Endocrine Neoplasia syndrome type 2 (MEN 2).
- you have had a serious allergic reaction to semaglutide or any of the ingredients in Wegovy™.

**Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.**

**In the same study, in addition to a reduced-calorie meal plan and increased physical activity, people taking Wegovy™ lost more weight vs placebo**



## Important Safety Information (cont'd)

**Before using Wegovy™, tell your healthcare provider if you have any other medical conditions, including if you:**

- have or have had problems with your pancreas or kidneys.
- have type 2 diabetes and a history of diabetic retinopathy.
- have or have had depression, suicidal thoughts, or mental health issues.
- are pregnant or plan to become pregnant. Wegovy™ may harm your unborn baby. You should stop using Wegovy™ 2 months before you plan to become pregnant.
- are breastfeeding or plan to breastfeed. It is not known if Wegovy™ passes into your breast milk.

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# What could losing weight with Wegovy™ look like for you?

Select your starting weight from the drop-down list below.

FIND STARTING WEIGHT

5%
10%
15%

LB

LB

LB

**WEIGHT LOSS  
YOU COULD  
EXPERIENCE\***

WHEN COMBINED WITH A  
REDUCED-CALORIE MEAL  
PLAN AND INCREASED  
PHYSICAL ACTIVITY

Your health care provider may prescribe Wegovy™ to help lose weight and keep it off in adults:

- Living with obesity (BMI  $\geq 30$ )
- Living with excess weight (BMI  $\geq 27$ ) and weight-related medical problems (such as high blood pressure or cholesterol)

Talk to your health care provider to learn more about Wegovy™



\*Individual results may vary.

## Important Safety Information (cont'd)

**Tell your healthcare provider about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Wegovy™ may affect the way some medicines work and some medicines may affect the way Wegovy™ works. Tell your healthcare provider if you are taking other medicines to treat diabetes, including sulfonylureas or insulin. Wegovy™ slows stomach emptying and can affect medicines that need to pass through the stomach quickly.

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

## Important Safety Information (cont'd)

**What are the possible side effects of Wegovy™?**

**Wegovy™ may cause serious side effects, including:**

- **inflammation of your pancreas (pancreatitis).** Stop using Wegovy™ and call your healthcare provider right away if you have severe pain in your stomach area (abdomen) that will not go away, with or without vomiting. You may feel the pain from your abdomen to your back.

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## Could losing weight with Wegovy™ impact weight-related conditions?

While not approved to treat these conditions, adults taking Wegovy™\* experienced improvements in:



Blood pressure



Cholesterol



Blood sugar

Some people taking Wegovy™ also experienced an increase in resting heart rate.

Talk to your health care provider about how you could see benefits beyond the scale™ with Wegovy™



\*Results are from a 68-week medical study of adults with obesity (BMI  $\geq 30$ ) and adults with excess weight (BMI  $\geq 27$ ) who also had weight-related medical problems including high blood pressure or high cholesterol. People with type 2 diabetes were excluded. Both groups were instructed to take the medicine along with a reduced-calorie meal plan and increased physical activity.

### Important Safety Information (cont'd)

What are the possible side effects of Wegovy™? (cont'd)

Wegovy™ may cause serious side effects, including: (cont'd)

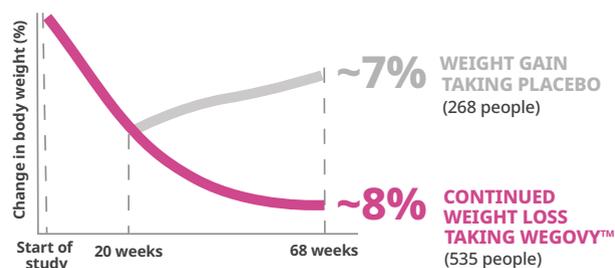
- **gallbladder problems.** Wegovy™ may cause gallbladder problems, including gallstones. Some gallstones may need surgery. Call your healthcare provider if you have symptoms, such as pain in your upper stomach (abdomen), fever, yellowing of the skin or eyes (jaundice), or clay-colored stools.

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

## People who kept taking Wegovy™ continued to lose weight†

In a separate 68-week medical study, everyone started taking Wegovy™ and were instructed to reduce calories and increase physical activity throughout the length of the study. **After 20 weeks, some people continued to take Wegovy™, while others switched to placebo.** From weeks 20 to 68, people taking Wegovy™ continued to lose weight. People taking placebo gained weight.

A closer look at weight loss in a 68-week study:



†This medical study included 902 adults with obesity (BMI  $\geq 30$ ) or excess weight (BMI  $\geq 27$ ) with at least one weight-related condition. People with type 2 diabetes were excluded. In the first 20 weeks, everyone started taking Wegovy™. Of these 902 people, 803 were able to reach the full dose and were randomized to Wegovy™ or placebo. After week 20, 5.8% of people taking Wegovy™ discontinued treatment, compared to 11.6% for placebo.

### Important Safety Information (cont'd)

What are the possible side effects of Wegovy™? (cont'd)

Wegovy™ may cause serious side effects, including: (cont'd)

- **increased risk of low blood sugar (hypoglycemia) in patients with type 2 diabetes, especially those who also take medicines for type 2 diabetes such as sulfonylureas or insulin.** This can be both a serious and common side effect. Talk to your healthcare provider about how to recognize and treat low blood sugar and check your blood sugar before you start and while you take Wegovy™. Signs and symptoms of low blood sugar may include dizziness or light-headedness, blurred vision, anxiety, irritability or mood changes, sweating, slurred speech, hunger, confusion or drowsiness, shakiness, weakness, headache, fast heartbeat, or feeling jittery.

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## Wegovy™ is the first and only prescription weight-management medicine taken once weekly

### ONCE WEEKLY

Since Wegovy™ comes in a single-use pen, you'll use a new pen every time you dose.



### HIDDEN NEEDLE

You won't see or handle the needle

### PRESET DOSE

The dose is already set on your pen

Refer to Instructions for Use within the Prescribing Information for how to use the Wegovy™ pen.

### Achieving optimal weight-loss results with Wegovy™ requires reaching and staying at the full dose

Wegovy™ comes in 5 different dose strengths. **You start Wegovy™ at a dose of 0.25 mg** once a week and increase the dose every 4 weeks until you reach the full dose of 2.4 mg. It's important to follow the dosing schedule as recommended by your health care provider.



Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

## What are the possible side effects?

The most common side effects of Wegovy™ may include:

nausea	headache	belching
diarrhea	tiredness (fatigue)	gas
vomiting	upset stomach	stomach flu
constipation	dizziness	heartburn
stomach (abdomen) pain	feeling bloated	

**Tell your health care provider** if you have any side effects that bother you.

To learn more about dosing or side effects, visit [Wegovy.com](http://Wegovy.com)

### Important Safety Information (cont'd)

#### What are the possible side effects of Wegovy™? (cont'd)

**Wegovy™ may cause serious side effects, including (cont'd)**

- **kidney problems (kidney failure).** In people who have kidney problems, diarrhea, nausea, and vomiting may cause a loss of fluids (dehydration) which may cause kidney problems to get worse. It is important for you to drink fluids to help reduce your chance of dehydration.
- **serious allergic reactions.** Stop using Wegovy™ and get medical help right away, if you have any symptoms of a serious allergic reaction, including swelling of your face, lips, tongue, or throat; problems breathing or swallowing; severe rash or itching; fainting or feeling dizzy; or very rapid heartbeat.
- **change in vision in patients with type 2 diabetes.** Tell your healthcare provider if you have changes in vision during treatment with Wegovy™.

## Get personalized support with WeGoTogether™

**WeGoTogether™** offers free support for people taking Wegovy™ with options that let you customize the program to suit your needs.

### You'll get free access to:



**A dedicated Health Coach** to partner with you and provide flexible, one-on-one coaching via phone, email, or text as you work toward your weight-management goals



Your **personal web portal** to help you set small steps and track your progress, including weekly lessons and resources



**Ongoing support** to help keep you motivated

For more information about **WeGoTogether™**, visit [Wegovy.com](http://Wegovy.com)



### Important Safety Information (cont'd)

#### What are the possible side effects of Wegovy™? (cont'd)

Wegovy™ may cause serious side effects, including: (cont'd)

- **increased heart rate.** Wegovy™ can increase your heart rate while you are at rest. Tell your healthcare provider if you feel your heart racing or pounding in your chest and it lasts for several minutes.

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

### Important Safety Information (cont'd)

#### What are the possible side effects of Wegovy™? (cont'd)

Wegovy™ may cause serious side effects, including: (cont'd)

- **depression or thoughts of suicide.** You should pay attention to any mental changes, especially sudden changes in your mood, behaviors, thoughts, or feelings. Call your healthcare provider right away if you have any mental changes that are new, worse or worry you.

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# Save on Wegovy™, the #1 prescribed once-weekly weight-management medicine\*

## EXPLORE YOUR COST, COVERAGE, AND SAVINGS OPTIONS



Check your coverage by calling the Wegovy™ Navigation Line at **1-833-4-WEGOVI** and press 2  
9:00 AM to 6:00 PM ET, Monday–Friday.



**Pay as little as \$25** for a 28-day supply,<sup>†</sup> if eligible. Access Wegovy™ savings at [SaveOnWegovy.com](https://www.saveonwegovy.com)

\*Based on US sales data as of October 8, 2021.

<sup>†</sup>Subject to maximum savings of \$200 per 28-day supply for commercially insured patients with coverage for the product. Subject to a maximum savings of \$500 per 28-day supply for cash pay patients or commercially insured patients without coverage for the product. Eligibility and other restrictions apply, see [WegovyTerms.com](https://www.wegovy.com/terms) for details. Novo Nordisk reserves the right to modify or cancel this program at any time.

## Important Safety Information (cont'd)

### What are the possible side effects of Wegovy™? (cont'd)

**The most common side effects of Wegovy™ may include:** nausea, diarrhea, vomiting, constipation, stomach (abdomen) pain, headache, tiredness (fatigue), upset stomach, dizziness, feeling bloated, belching, gas, stomach flu and heartburn.

Wegovy™ is a prescription medication. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](https://www.fda.gov/medwatch), or call 1-800-FDA-1088.

FDA, US Food and Drug Administration.

**Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.**

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